



कर्मचारी भविष्य निधि संगठन
Employees' Provident Fund Organisation

(श्रम एवं रोजगार मंत्रालय, भारत सरकार)
(Ministry of Labour & Employment, Govt. of India)
मुख्य कार्यालय / Head Office

भविष्य निधि भवन, 14, भोपालजी कामा प्लेस, नई दिल्ली - 110 066
Bhavishya Nidhi Bhawan, 14-Bhikaji Cama Place, New Delhi-110066
www.epfindia.gov.in www.epfindia.nic.in

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Date:

28 JUN 2017

To,

- All Addl. Central P.F. Commissioners (HQ) Zones/Headquarters'
- All Addl. Central P.F. Commissioner Zones/Headquarters'
- All RPFCS -Incharge of RO's

Subject: Employees' Retention & Aadhar Campaign from 1.07.17 to 30.09.17-Reg.

Sir/Madam,

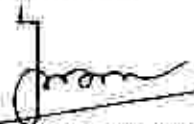
The extended Employees' Enrolment Campaign-2017 (EEC-17) is ending on 30th June 2017 which has facilitated substantial addition of active members to EPFO's Social Security net. To continue the momentum of this expansion, by facilitating quick and easy service delivery, **Employees' Retention and Aadhar Campaign-2017** is being launched for three months from 1st July 2017.

2] The main features of Employees' Retention and Aadhar Campaign are as below:

- a) The campaign is aimed at reducing the premature closure of accounts and retain the employees with the EPFO by Improving service delivery. Easy service delivery requires that the accounts are seeded with Aadhar number.
- b) Retention of employees will be achieved by improving ease of advance Provident fund withdrawals and other services. Requirement of documentation has already been replaced by self-certification by Employee in such cases and simplified claim forms have been introduced. Online services have also been introduced for the purpose.
- c) Employees need to be made aware of the benefits of retention of membership of EPFO, namely that the member gets the facility of Employees Pension Scheme -1995 at superannuation with a minimum of 10 years contributory service and will also become eligible for other social security benefits of EPFO including death Insurance, housing etc.

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- d) Ease of the account transfer process on change of job or place is also critical in retention of employees. Members need to be advised to seed their Aadhar number with the Universal Account Number database so that accounts are transferred easily on change of job or place in an automatic mode. The cases for merger/ transfer of accounts via Form-13 will be given top priority by EPFO and grievances in this regard will be strictly monitored for early settlement.
- e) The benefits available under Pradhan Mantri Rojgar Protsahan Yojana (PMRPY) and Pradhan Mantri Paridhan Rojgar Protsahan Yojana (PMPRPY) shall be brought to the notice of grassroot level to ensure that employers avail these benefits to incentivize in the scheme of Employment generation.
- f) Real time default management will be utilized to encourage employers to make timely remittance and avoid penal payments. Timely receipt of contributions is key to the success of employee retention campaign.
- 3] Operational aspects of the Campaign would further include:
- a) All the offices of EPFO will undertake awareness creation among the stakeholders regarding the benefits available to them, namely pension, housing, timely withdrawals in case of need, insurance benefits etc.
- b) Services of Common Service Center's (CSC's) will be utilized for Aadhar seeding of EPF accounts in addition to the facilities at all the EPF offices in the country.
- c) Employee grievance reduction and quick redressal will be focused by all the EPFO offices.
- d) Involvement of stakeholders including employees and employers representatives will be ensured by seminars, workshops, employee contact programs etc.
- e) Publicity Division will carry out publicity of these activities through various media.
- 4] Finance, Customer Service, Compliance and Information Systems Division will monitor the activities of the campaign in their respective domains.



(Dr. V.P. Joy)

Central Provident Fund Commissioner